

# Media

# Creative Media Production Level 2 Award (Creative and Digital) Full-time

# In Brief

**Start Date / Duration** 

This course starts in September 2025 and will be completed in one year.

#### **Entry Requirements**

- Four GCSEs at grade 3 or above including GCSE English and Maths
- A good example of coursework or practical experience in media/multimedia
- A successful interview

If you don't currently meet these entry requirements, you maybe able to study a Level 1 Foundation Learning course.

#### You will achieve

UAL Level 2 Award/Diploma in Digital Media Production and Technology

## **Course Overview**

The Creative Industries sector is an exciting place to be. New emerging technology helps the industry to produce media on a worldwide platform from the Harry Potter films to Grand Theft Auto games. Media is one of the most exciting and fastest growing sectors in the UK.

This course is for you if you like films, television, radio, photography, digital design, or journalism, and like to make creative content. You'll develop new skills planning radio shows and film productions and then get hands on using high spec equipment to film and edit products.

You'll learn about creative and digital marketing including branding, advertising and social media and learn the importance of narrative and storytelling. You'll develop your digital design and production skills, using industry standard software packages including the Adobe Creative Suite.

#### **Course Content**

This study programme encourages you to explore and enhance your creative media skills and knowledge. You will gain an understanding of how the industry operates and influences society, alongside gaining practical skills in camerawork, editing and design.

You'll learn how to plan a film production and then get hands on using high spec equipment to film and edit. You will gain an understanding of the theories; including audience and the use of narrative and storytelling to create quality products.

You will be required to work collaboratively in production teams, to create radio productions, digital short films, photography and print media. You will develop digital design and production skills using industry standard software packages including the full Adobe Creative Suite.

#### Course themes:

- Broadcast Journalism
- Film and TV theory and production
- Photography
- Digital design and marketing

#### How will I be assessed?

Practical project work, a course portfolio, and a blog.

# What Equipment Will I Need?

No equipment is needed although learners are encouraged to utilise laptops and tablets in an interactive learning environment.

# Where will I study?

Old Mill Lane campus Church Street Barnsley S70 2AX

## What can I do next?

This course can form the foundations for future study and work in this industry.

After successful completion of this course, you could progress onto a Level 3 Diploma programme in the Creative Industries.

See what careers are available in the Media [https://www.barnsley.ac.uk/app/uploads/2023/10/Media-careers-2023-24.pdf] sector. Use our online careers tool, Career Coach [https://barnsley.lightcastcc.com/?radius=&region=Barnsley], to find out what your next steps could be.

#### How much does the course cost?

#### 16 – 18 year olds

Full-time Barnsley College students aged 16-18 years old do not have to pay tuition fees.

#### 19+ Students

Aged 19 or over and thinking about Further Education? You may be eligible for free or reduced course fees . Please refer to our page 'paying for your course.'

# **Financial support**

You may be eligible for assistance with expenses such as travel, books, equipment and childcare. For further information please contact the Student Services Team on 01226 216 267.

#### Extra information

#### **Contact the Information Unit**

For further information please contact our friendly Information Team on +44 (0)1226 216 123 or email info@barnsley.ac.uk [mailto:info@barnsley.ac.uk]

## Want to join Barnsley Sports Academy and Honeywell Sports Village?

Barnsley College has a range of sports opportunities for all students to take part in, gain professional training and compete nationally and internationally. We also have a state-of-the-art fitness village, Honeywell Sports Village [https://www.barnsley.ac.uk/shops-services/honeywell-sports-village/] where students can make use of our fitness suite, spinning studio and classes for competitive rates. You don't have to be studying sport to get involved in the Sports Academy [https://www.barnsley.ac.uk/barnsley-sports-academy/] .

# Additional Learning Support

Our Additional Learning Support team can provide you with the support you need. Call 01226 216 769 for further information.

# **English and Maths**

Having good English and Maths qualifications are important for most careers and we want to give you the help you need to succeed.

If you are aged 16 – 19 and don't hold a grade C/4 or above in GCSE English and Maths, you will automatically be included in your study programme. If you want to work towards achieving a higher grade in English and Maths, we can help you do that too and we offer Level 3 Mathematical Studies (Core Maths) which can be added to your study programme.

If you're aged 19 or above and don't hold a a grade C/4 or above in GCSE English and Maths we can help. We offer FREE English and Maths qualifications that can be studied on a part-time basis, subject to eligibility.

If you need any further information, please contact our Information Team by calling 01226 216 123 or emailing info@barnsley.ac.uk [mailto:info@barnsley.ac.uk]

#### **Disclaimer**

Please note we reserve the right to change details without notice. We apologise for any inconvenience this may cause.

Last updated: 29th November 2024

# Want to apply?

Visit https://www.barnsley.ac.uk/apply to get started Call us on 01226 216 123