

# Media

## Digital Skills in Content Creation Level 2 Award Part-time (in partnership with Best of Barnsley)

### In Brief

#### Start Date / Duration

This course is starting on 13 January 2025. Lessons will be every Monday between 9.15am and 12.30pm for 10 weeks, term-time only.

#### Entry Requirements

There is no requirement for you to have achieved any qualifications or units prior to undertaking this qualification, however a reasonable standard of computing skills will be required.

You must be 19 years of age or older

#### You will achieve

Level 2 Award in Digital and Creative Industries

### Course Overview

Digital content creation for social media videos involves strategically planning, producing, and editing video content tailored for platforms like YouTube, Instagram, Facebook, and TikTok. This course created in partnership with the team behind Best of Barnsley encompasses identifying target audiences, setting goals, filming, and editing videos to enhance visual appeal and storytelling. Additionally, optimising videos for platform specifications, scheduling posts, and engaging with viewers as part of the post publication steps. In essence, it's about creating compelling, relevant content that encourages engagement and drives results across social media platforms.

This qualification provides learners with the knowledge, skills and behaviours in a variety of areas in the digital and creative industries. Our programme is built to support different progression routes including those where digital skills are essential to support the creative process. We will research and discuss the different levels of industry within media and explore pathways for progression to these areas of work.

The qualification offers both progression from the Level 1 Digital Skills in Content Creation and is for anyone with prior knowledge surrounding the media industry. The qualification supports progression to

various level 3 programmes including: Games Design and Development, IT or Creative Digital Media Access to HE. The qualifications are graded to support progression to level 3 and is assessed through a portfolio of evidence.

## **Course Content**

You will agree a topic of study for a digital and creative industries project, then plan and undertake a project. This will lead to the production of a creative media product, which you will present and review the product and your working practices, reflecting on your decisions.

You will be introduced to new and previously used software to assist in this project and you will be provided with guided pathways in which you can produce a project for. Throughout the project you will;

- Identify, explain and outline your project
- Research and present data for your project
- Plan, Produce and edit your project
- Present and showcase your final project
- Reflect and evaluate your skills and knowledge

## **How will I be assessed?**

You will be assessed using a range of methods such as practical tasks and written coursework within a portfolio of evidence. This portfolio will be used to determine your grade.

## **What Equipment Will I Need?**

All equipment will be provided.

## **Where will I study?**

SciTech Digital Innovation Centre  
Falcon Street  
Barnsley  
S70 2EY

## **What can I do next?**

On completion you could study the Level 3 Access to HE Diploma (Creative Digital Media) [<https://www.barnsley.ac.uk/course/access-to-higher-education-creative-digital-skills-tv-film-and-games/>]

## **How much does the course cost?**

This course costs £150. This course may be FREE to study depending on your circumstances – please see the drop-down option below for more details.

## **Extra information**

## Eligibility for Funding

Part-time courses are only available for learners who are 19 years old and above. You may not have to pay for this course if you are employed but earn below £23,400 a year, or if you are unemployed and receive Job Seekers Allowance, Employment and Support Allowance or Universal Credit. You will need to provide evidence of your eligibility which will be checked at enrolment.

This course is funded by *South Yorkshire Mayoral Combined Authority (SYMCA) and/or West Yorkshire Combined Authority (WYCA)*. You must be living in the South or West Yorkshire regions to qualify for funding.

## Full Fee Payable

If the course is listed as full fee payable, you will have to pay for the course.

## Contact the Information Unit

For further information please contact our friendly Information Team on +44 (0)1226 216 123 or email [info@barnsley.ac.uk](mailto:info@barnsley.ac.uk) [<mailto:info@barnsley.ac.uk>]

## Want to join Barnsley Sports Academy and Honeywell Sports Village?

Barnsley College has a range of sports opportunities for all students to take part in, gain professional training and compete nationally and internationally. We also have a state-of-the-art fitness village, Honeywell Sports Village [<https://www.barnsley.ac.uk/shops-services/honeywell-sports-village/>] where students can make use of our fitness suite, spinning studio and classes for competitive rates. You don't have to be studying sport to get involved in the Sports Academy [<https://www.barnsley.ac.uk/barnsley-sports-academy/>] .

## Disclaimer

Please note we reserve the right to change details without notice. We apologise for any inconvenience this may cause.

**Last updated:** 11th October 2024

### Want to apply?

Visit <https://www.barnsley.ac.uk/apply> to get started

Call us on **01226 216 123**