

Media

Content Creation and Media Production Level 3 T level

In Brief

Start Date / Duration

This course is planned to start in September 2025 and will take two years to complete.

Entry Requirements

- Five GCSEs at grade 4 or above, including Maths and English.
- A strong interest in undertaking a media-based career
- You must be aged between 16-18 years old

You will achieve

Level 3 Content Creation and Media Production T Level.

Course Overview

T Levels are courses for 16 to 18 year olds that are studied at the same level as A Levels. They are for young people who prefer a more technical education when they come to College, rather than following a purely academic pathway, or a work-based apprenticeship. They are a two-year programme that combine classroom theory, practical learning and a minimum of 45 days industry placement with an employer.

During the two-year programme, you will learn the core knowledge that underpins each industry and will also develop occupationally specific skills that will allow you to enter skilled employment within a specific occupation.

This two-year course has been developed in collaboration with a number of established employers, practitioners and providers from across the sector to advance the technical qualification that will underpin the media, broadcast and production skills you will gain and develop. The input from employers is vital to ensuring the technical qualification reflects the needs required within the sector.

Course Content

The course gives you the opportunity to learn core principles of the media industry and essential theories, alongside developing your professional and technical skills. This will be balanced with practical work in our studios and creative classrooms to build further technical skills. You will get the chance to work in two forms of media including, but not limited to, moving/still image, audio and written word. This will allow you to specialise in your area of interest within the Content Creation and Media Production sector and study topics such as:

You will specialise in:

- Generate ideas for content development for different platforms
- Plan the production of the required content for different platforms (including but not exclusive to moving/still image, audio and written word).
- Create and deliver the required content for the chosen platforms and/or venues (including but not exclusive to moving/still image, audio and written word) coordinating with others where appropriate
- Evaluate the extent to which the content and plan meet objectives taking on board feedback.

The industrial placement is a fantastic part of the course where you will spend the equivalent of 315 hours over the 2 years working alongside industry professionals in the areas you are considering for future careers. The College has employers who fully support T Levels and have committed to providing placements; we will support you throughout this entire process.

This course ensures you can rival all students with a unique blend of both academic and industry experience and a work placement giving you the real-world skills you require for future employment.

This specialist course will also allow you to develop literacy and numeracy skills, as well as a number of transferable skills in communication (working with peers, clients and customers) and undertake research and live project development work.

Topics you will study include:

- The creative economy; exploring the different roles within the industry
- The individual in the creative industries: exploring the skills required in the industry
- Cultural context and media language: Understanding the influence of different social, political, technological and economic factors on culture and creativity.
- Audience and consumer needs: Understanding audience and consumer needs and interests
- Legislation and regulation requirements: Legal and regulatory requirements relating to – employment law
- Professionalism and ethics: An understanding of professional standards and conduct in the workplace
- Equality, diversity and inclusion requirements: An understanding of equality, diversity and inclusion requirements.
- Research skills: Reliability and accuracy of sources, including an understanding of how to plan research
- Project methodology and administration: Awareness of different project tools to manage projects including digital tools.

How will I be assessed?

You will be assessed by undertaking two formal exams in the first year, as well as an employer set project (practical). Year 2 is assessed via a practical occupational set project and industry practice.

In addition, you must complete an industry placement, lasting a minimum of 315 hours.

What Equipment Will I Need?

All equipment will be provided

Where will I study?

SciTech Digital Innovation Centre
Falcon Street
Barnsley
S70 2EY

What can I do next?

On successful completion you could progress onto to studying a level 4 or above media related course within Barnsley College or at another Higher Education Institute.

Alternatively, you could progress onto careers such as:

- Web developer
- Web designer
- App designer
- Media Researcher
- Software developer
- Computer games tester
- Computer games developer
- E-learning developer
- User experience (UX) designer

See what careers are available in the Media [<https://www.barnsley.ac.uk/app/uploads/2023/10/Media-careers-2023-24.pdf>] sector. Use our online careers tool, Career Coach [<https://barnsley.lightcastcc.com/?radius=®ion=Barnsley>] , to find out what your next steps could be.

How much does the course cost?

16 – 18 year olds

Full-time Barnsley College students aged 16-18 years old do not have to pay tuition fees.

Financial support

You may be eligible for assistance with expenses such as travel, books, equipment and childcare. For further information please contact the Student Services Team on 01226 216 267.

Extra information

Contact the Information Unit

For further information please contact our friendly Information Team on +44 (0)1226 216 123 or email info@barnsley.ac.uk [<mailto:info@barnsley.ac.uk>]

Want to join Barnsley Sports Academy and Honeywell Sports Village?

Barnsley College has a range of sports opportunities for all students to take part in, gain professional training and compete nationally and internationally. We also have a state-of-the-art fitness village, Honeywell Sports Village [<https://www.barnsley.ac.uk/shops-services/honeywell-sports-village/>] where students can make use of our fitness suite, spinning studio and classes for competitive rates. You don't have to be studying sport to get involved in the Sports Academy [<https://www.barnsley.ac.uk/barnsley-sports-academy/>] .

Additional Learning Support

Our Additional Learning Support team can provide you with the support you need. Call 01226 216 769 for further information.

English and Maths

Having good English and Maths qualifications are important for most careers and we want to give you the help you need to succeed.

If you are aged 16 – 19 and don't hold a grade C/4 or above in GCSE English and Maths, you will automatically be included in your study programme. If you want to work towards achieving a higher grade in English and Maths, we can help you do that too and we offer Level 3 Mathematical Studies (Core Maths) which can be added to your study programme.

If you're aged 19 or above and don't hold a a grade C/4 or above in GCSE English and Maths we can help. We offer FREE English and Maths qualifications that can be studied on a part-time basis, subject to eligibility.

If you need any further information, please contact our Information Team by calling 01226 216 123 or emailing info@barnsley.ac.uk [<mailto:info@barnsley.ac.uk>]

Disclaimer

Please note we reserve the right to change details without notice. We apologise for any inconvenience this may cause.

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Want to apply?

Visit <https://www.barnsley.ac.uk/apply> to get started

Call us on **01226 216 123**